



ADITYA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUA, Anantapuramu)

Madanapalle -517325, Annamayya Dist., A.P. www.acem.ac.in

Research and Development Cell

WEBINAR REPORT ON "AWARENESS PROGRAM ON INTERSHIPS"

AY: 2023-2024

DATE: 12.01.2024

Venue: Auditorium, ADITYA COLLEGE OF ENGINEERING, MADANAPALLE

Date: 08-01-2024

Timing: 03.00PM-04.00PM

Topic: Internship Orientation Programme for 4th Year ECE&CSE

Number of Students Present : 116

The orientation was conducted online on Google Meet

meet link <https://meet.google.com/ebm-tcai-qkg>

Topic Discussed:

1. Students were welcomed to the new session.
2. The general discussion and introduction about the SKILLDZIRE TECHNOLOGIES PRIVATE LIMITED, Hyderabad was given by Mr.M.Srikanth. He welcomed the students in the current session and congratulated them for completing the previous semester.
3. General instructions about the Internship, their importance, various issues faced by students during online Registration, and how to resolve these issues along with discussions
4. Mr. Srikanth also introduced importance of various domains in the internship process. He also motivated the students to participate in all types of internship activities and consider this a responsibility.
5. Later on, Mr. Srikanth delivered a session on the importance of "Self-learning through Internship modules and softwares" and "Information of e-resources"

When students complete these courses, there are several benefits of having a certification:

1. Enhances credibility: This can enhance your credibility, and can help you stand out from others who do not have the certification.



ADITYA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUA, Anantapuramu)

Madanapalle -517325, Annamaya Dist., A.P. www.acem.ac.in

2. Validates your skills: these exams are designed to test your knowledge and skills in specific areas of digital marketing.
3. Improves job prospects: Having a certification can make you more attractive to potential employers, as it demonstrates that you have the knowledge and skills to succeed in a digital marketing role. It can also help you negotiate a higher salary or better job opportunities.
4. Access to exclusive resources: It offers a range of resources and tools to help certified professionals stay up-to-date with the latest trends and best practices in digital marketing.
5. Provides a competitive advantage: In today's highly competitive digital marketing industry, having a Internship certification can give you a competitive advantage over others who do not have the certification. It can help you differentiate yourself from others and demonstrate your commitment to staying current and relevant in the industry.

Photos:



Fig 1: Students' participation in Internship Orientation programme

P. Ganesh Kumar
R&D Coordinator

K. Laxmi Devi
Principal
Principal
Aditya College of Engineering
Madanapalle - 517325